

FOR IMMEDIATE RELEASE

Contact:

John Sallot
480-481-8101
jsallot@dbg.org
www.dbg.org

DESERT BOTANICAL GARDEN WELCOMES DESERT WILDFLOWERS WITH THE FLOWER POWER FESTIVAL

WHAT: The Desert Botanical Garden kicks off the spring season with its annual **Flower Power Festival**, a weekend dedicated to a variety of blossoms. The **Flower Power Festival is scheduled for Saturday and Sunday, March 8 - 9, 2008 from 10 a.m. – 3 p.m.** Visitors will have the opportunity to enhance their understanding of desert blossoms, learn about Arizona plant societies, conservation organizations and botanical institutions, enjoy live entertainment and shop in the Flower Power Market. New this year, guests will learn about eco-friendly or “green” products and services.

The weekend will feature:

Tours of the Harriet K. Maxwell Desert Wildflower Trail led by the Garden’s Wildflower Curator, Angelica Elliott and by Garden docents. Tours are scheduled for 10:30 a.m., 12:30 p.m. and 1:30 p.m. Shop at the Flower Power Market where you will find wildflower plants, seeds, unique garden accessories, ceramics and jewelry.

WHEN: **Saturday and Sunday, March 8 – 9, 2008**
10 a.m. – 3 p.m.

WHERE: Desert Botanical Garden
1201 North Galvin Parkway
Phoenix, AZ 85008

COST: All activities are **free** with membership or admission, unless otherwise noted, and are subject to change.

Admission rates: \$10 for adults, \$9 for seniors (60+), \$5 for students (13-18 years-of-age and college with proper ID), \$4 for children 3-12 years-of-age. Children 2 and younger and Garden members are admitted free.

INFO: For additional information call 480-941-1225 or visit www.dbg.org

WILDFLOWER INFORMATION:

For information on where to see this season's best displays of desert wildflowers, visit www.dbg.org and click on the "Statewide Wildflower Sightings" link on the Desert Botanical Garden's homepage. If you don't have access to the Internet, call the Garden's Desert Plant Question Hotline, 480-941-1225, Monday – Friday from 10 – 11:30 a.m.