

FOR IMMEDIATE RELEASE

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DESERT BOTANICAL GARDEN'S 6TH ANNUAL AGAVE ON THE ROCKS

Not your ordinary garden party!

WHAT: The Arizona Republic presents the Desert Botanical Garden's **6th Annual Agave on the Rocks, scheduled for Friday, March 28, 2008 from 6-10 p.m.** Agave on the Rocks is an evening of cool Latin Funk music, hot cuisine and chilled margaritas. It's definitely not your ordinary garden party.

Guests will enjoy ice cold margaritas made with the Hornitos line of fine Mexican tequilas, sample delicious cuisine prepared by 15 Valley restaurants and caterers and dance to the sounds of Latin Funk music from Cascabel, Fatigo and Jaleo. While here, guests can also visit the Garden's world famous collection of agaves – the source plant for tequila.

Representatives from Southern Wine & Spirits will be on site sampling the Hornitos line of tequilas: Plata, Reposado and Añejo, from 6 – 8 p.m. This brand of tequila will be featured in the **Agave on the Rocks** house margaritas.

WHAT'S NEW! The margarita challenge returns with the **Vote for Rita!** campaign. The public is invited to visit www.dbg.org through March 20, 2008 and help select the "house margarita" by voting for their favorite recipe. Recipes will be posted online for in-home testing and the winning margarita recipe will be served the night of the event. The public is also invited to "Join the Campaign," and submit their own margarita recipe at www.dbg.org. The winner of the "Vote for Rita" Campaign will receive four complimentary tickets to Agave on the Rocks and a grand prize to be awarded at the event.

All proceeds generated by this popular event benefit the Desert Botanical Garden, a privately funded non-profit organization.

The event is sponsored in part by Mix 96.9 FM, KEZ 99.9 FM, Phoenix Coca Cola Bottling Company, Pourmasters, Margarita Man and Simply Servers, and Channel 3, Arizona's Family - The Official Forecasters of the Desert Botanical Garden.

WHEN: **Friday, March 28, 2008**
6 p.m. – 10 pm.

WHERE: Desert Botanical Garden (in Papago Park)
1201 North Galvin Parkway
Phoenix, AZ 85008

PRICE: **Members: \$70 & Non-Members: \$75 (per person).**
All tickets must be purchased in advance. Tickets will not be sold at the door. You must be 21 years of age or older to attend, and must show proper identification to be admitted in to the event. Ticket price includes two margaritas in a commemorative margarita glass.

TICKETS: **TICKETS ARE ON SALE NOW**

To purchase tickets:

- **Order on-line at www.dbg.org**
- **Call 480-481-8188 (8 a.m. – 4 p.m., Monday – Friday)**
- **Visit the Garden's Admissions Box Office (8 a.m. – 8 p.m. daily)**
- **For more information visit www.dbg.org.**

A "Phoenix Point of Pride," the Desert Botanical Garden is one of only a few botanical gardens accredited by the American Association of Museums. It is a privately funded, non-profit organization and depends on revenues from admissions and gift shop sales, as well as contributions from individuals and businesses to fund its programs of environmental education, plant conservation and research.