

FOR IMMEDIATE RELEASE

Contact:

John Sallot
480-481-8101
jsallot@dbg.org
www.dbg.org

DESERT BOTANICAL GARDEN KICKS OFF THE FALL SEASON WITH SAMMY'S SEEDLINGS PRESCHOOL PROGRAM

PHOENIX, AZ (September 5) – Now that the weather has taken a turn for the better, it is time to get the kids out of the pool and air-conditioned playgrounds and into the great outdoors. The Desert Botanical Garden is proud to announce its **Sammy's Seedlings Preschool Program that begins October 23, 2007**. This program is ideal for children ages 3-5.

Register today for the Garden's **Sammy's Seedlings Preschool Program** where nature is the teacher. Desert discovery hikes, engaging activities, stories, and theme-based snacks bring the desert to life for you and your preschooler. Each week is full of new surprises, songs to sing, and friends to make. Sessions are limited to 15 children, ages 3-5, with an accompanying adult.

"The varied approach [in Seedlings] really engages the kids in the desert (generally) and the Garden (specifically). They come away talking about the program for weeks and months afterwards. They really learn a lot!" stated Rebecca Berry, grandparent of a Sammy Seedlings participant.

To register for the Sammy's Seedling Preschool Program, please download a registration form from our website www.dbg.org or call 480-481-8146 to have one mailed to you.

SCHEDULE AND FEES ARE AS FOLLOWS:

Classes available for 3 - 4 year olds:

- Tuesday or Wednesday mornings / 9:30-11 a.m.
- Tuesday afternoons / 1-2:30 p.m.

Classes available for 4 - 5 year olds:

- Thursday or Friday mornings / 9:30-11 a.m.
Thursday afternoons / 1-2:30 p.m.

Register for:

Individual Sessions (8 weeks each)

Fall Session: October 23 – December 21, 2007

Winter Session: January 15 – March 7, 2008

Spring Session: March 18 – May 9, 2008

Class Fees:

Garden Member: \$70 for each session (Fall, Winter, and/or Spring)

Sign up for all three sessions and save 10%

Non-Member: \$85 for each session (Fall, Winter, and/or Spring)

Sign up for all three sessions and save 10%

The Desert Botanical Garden is located at 1201 N. Galvin Parkway in Phoenix's Papago Park. For more information on this program, please call 480-941-1225 or visit www.dbg.org.

A "Phoenix Point of Pride", the Desert Botanical Garden is one of only a few botanical gardens accredited by the American Association of Museums. It is a privately funded, non-profit organization and depends on revenues from admissions and gift shop sales, as well as contributions from individuals and businesses to fund its programs of environmental education, plant conservation and research.

###