

## FOR IMMEDIATE RELEASE

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**\*\* Images available upon request.**

### **MARIPOSA MONARCA-MONARCH BUTTERFLY EXHIBIT RETURNS TO THE DESERT BOTANICAL GARDEN**

**WHAT:** **Mariposa Monarca, a monarch butterfly exhibit, returns this fall to the Desert Botanical Garden.** This exciting exhibit features hundreds of live monarch butterflies in a beautiful and lush habitat. **Guests can view these delicate creatures in the Marshall Butterfly Pavilion daily from 10 a.m. to 5 p.m., Monday through Friday and 9 a.m. to 5 p.m., Saturday and Sunday, September 29 through November 11, 2007.**

**Mariposa Monarca** features a 2,400-square-foot walk-through butterfly pavilion where visitors learn about the magical metamorphosis of the monarch life cycle. The exhibit also describes the monumental migration of these amazing creatures and how they know when to depart for the winter, when to stop for food and where the females lay their eggs. Visitors will learn about conservation efforts and how scientists discover certain "migration mysteries" by tagging monarchs to track their migratory patterns. Visitors can participate in a tagging demonstration each Thursday at 1:30 p.m. as part of the Southwest Monarch Study. Due to popular demand the tagging demonstrations require a reservation by email at [monarchs@dbg.org](mailto:monarchs@dbg.org) or by calling 480-481-8128. Experience the beauty of **Mariposa Monarca** this fall at the Desert Botanical Garden.

**WHERE:** Desert Botanical Garden (in Papago Park)  
1201 North Galvin Parkway  
Phoenix, AZ 85008

**COST:** **Entrance to the Mariposa Monarca exhibit: \$2.00 for non-members 3 years and older, with paid Garden admission.** Garden members and children 2 years and under are admitted free in to the exhibit.

**Admission rates:** \$10.00 for adults, \$9.00 for seniors, \$5.00 for students (13-18 years-of-age and college with proper ID), \$4.00 for children 3-12 years-of-age. Children 2 and under and Garden members are admitted free.

**INFO:** For more information call 480-941-1225 or visit [www.dbg.org](http://www.dbg.org).

A “Phoenix Point of Pride”, the Desert Botanical Garden is one of only a few botanical gardens accredited by the American Association of Museums. It is a privately funded, non-profit organization and depends on revenues from admissions and gift shop sales, as well as contributions from individuals and businesses to fund its programs of environmental education, plant conservation and research.